



KTVD-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

CONTRACT

<u>Contract / Revision</u> 1912559 /		<u>Alt Order #</u> WOC12347669
<u>Advertiser</u> POL/ Michael Bloomberg / D / PRES / US		<u>Original Date / Revision</u> 12/30/19 / 12/30/19
<u>Contract Dates</u> 12/30/19 - 01/12/20	<u>Estimate #</u> 0110	
<u>Product</u> MIKE BLOOMBERG 2020 INC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVD	<u>Account Executive</u> Todd Novick	<u>Sales Office</u> TEGNA Sales W
<u>Special Handling</u> SP/Other as noted in contract remarks		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 25.90
<u>Agcy Code</u> 9915458	<u>Advertiser Code</u> MBLM	<u>Product 1/2</u> MBLM
<u>Agency Ref</u> 73053AG	<u>Advertiser Ref</u> 186325	

And:

Assembly / POL
909 3rd Ave.
New York, NY 10022

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVD	01/06/20	01/08/20	KTVD 9News 7-8a	M-F 7-8a		1:00				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		01/06/20	01/12/20	MTW----	1			\$450.00	0.80				
N 2	KTVD	01/06/20	01/08/20	KTVD 9News 8-9a	M-F 8-9a		1:00				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		01/06/20	01/12/20	MTW----	1			\$550.00	1.00				
N 3	KTVD	01/06/20	01/08/20	25 Words or Less	9-930a		1:00				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		01/06/20	01/12/20	MTW----	2			\$200.00	0.60				
N 4	KTVD	01/06/20	01/08/20	25 Words or Less	930-10a		1:00				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		01/06/20	01/12/20	MTW----	2			\$200.00	0.30				
N 5	KTVD	01/06/20	01/08/20	KTVD 9News 9p	M-F 9-930p		1:00				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		01/06/20	01/12/20	MTW----	2			\$800.00	1.30				
N 6	KTVD	01/06/20	01/08/20	KTVD 9news 930p	930-10p		1:00				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		01/06/20	01/12/20	MTW----	2			\$750.00	0.90				
N 7	KTVD	01/06/20	01/08/20	Mom	10-1030p		1:00				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		01/06/20	01/12/20	MTW----	2			\$350.00	0.60				
N 8	KTVD	01/06/20	01/08/20	Mike & Molly	11-1130p		1:00				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		01/06/20	01/12/20	MTW----	2			\$160.00	0.30				
N 9	KTVD	12/30/19	01/05/20	M-Su 9p News	9-930p		1:00				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		12/30/19	01/05/20	--WTFSS	4			\$800.00	1.30				
N 10	KTVD	12/30/19	01/03/20	KTVD 9News 7-8a	M-F 7-8a		1:00				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		12/30/19	01/05/20	--WTF--	2			\$450.00	0.80				
N 11	KTVD	12/30/19	01/03/20	KTVD 9News 8-9a	M-F 8-9a		1:00				NM	2	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		12/30/19	01/05/20	--WTF--				2	\$550.00	1.00			
N 12	KTVD	12/30/19	01/03/20	25 Words or Less	9-930a		1:00				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		12/30/19	01/05/20	--WTF--				3	\$200.00	0.60			
N 13	KTVD	12/30/19	01/03/20	25 Words or Less	930-10a		1:00				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		12/30/19	01/05/20	--WTF--				3	\$200.00	0.30			
N 14	KTVD	12/30/19	01/03/20	KTVD 9news 930p	930-10p		1:00				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		12/30/19	01/05/20	--WTF--				2	\$750.00	0.90			
N 15	KTVD	12/30/19	01/02/20	Mom	10-1030p		1:00				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		12/30/19	01/05/20	--WT---				2	\$350.00	0.60			
N 16	KTVD	12/30/19	01/02/20	Mike & Molly	11-1130p		1:00				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		12/30/19	01/05/20	--WT---				2	\$160.00	0.30			
N 17	KTVD	12/30/19	01/05/20	KTVD 9News Sun 6-7a	Sun 6-7a		1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		12/30/19	01/05/20	-----S				1	\$250.00	0.50			
N 18	KTVD	12/30/19	01/05/20	2 Broke Girls	930-10p		1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		12/30/19	01/05/20	-----S				1	\$250.00	0.50			
Totals										25.90		36	\$15,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 - 01/08/20	36	\$15,340.00	(\$2,301.00)	\$13,039.00
Totals	36	\$15,340.00	(\$2,301.00)	\$13,039.00

Signature: _____ Date: _____

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